

# telemallaudio)))

## iProMOH - Intelligent Music and Message Announcer

### Product Overview

iProMOH is a solid state music and message announcer specifically designed for on-hold messaging, background music, and overhead paging applications. It is excellent for businesses that wish to promote products and services to on-hold customers in a general business environment or a call queue in a call centre, and it can work either as a single-site solution or part of a multi-site environment.

iProMOH turns a public address system into a powerful marketing tool by playing messages and music to entertain and inform shoppers and/or workers.

### iProMOH has 5 main benefits:

#### 1. It plays music and messages for on-hold callers:

*Intelligent Music  
and Message Announcer*

You can use the iProMOH to play messages and/or music to callers that are put on hold, entertaining and educating them about new products, advertising or frequently asked questions.

#### 2. It plays overhead announcements:

The iProMOH turns your public address system into a powerful marketing tool by playing messages to introduce products or services, answer questions, or promote store campaigns and advertising.

#### 3. It plays background music:

The iProMOH is a great device for playing background or foreground music to entertain shoppers at your business.

#### 4. It's a flexible single or multi-site solution:

The iProMOH is available in single site or multi-site configuration and can be administered remotely via the internet from Telemallaudio's host system. One or more sites can be remotely configured, messages & music refreshed and message schedules changed - without the need for client intervention.

#### 5. It will work with your phone system:

iProMOH's plug'n play design and network interface ensures it will easily operate with vast majority of new or existing telephone systems.

*The information contained in this document has been developed by Telemallaudio, is copyright and should not be reproduced in any form without the consent of Telemallaudio management.*